

# NEVEREND LIGHTING

WISDOM ELECT. IND. LLC.

## COMPANY PROFILE.

2025-2026

[www.neverend.com.tr](http://www.neverend.com.tr)



# ABOUT US.

Company Legal Name: Wisdom Elect. Ind. LLC

## Neverend Lighting

### Overview

Neverend, founded in 2005, has emerged as a well-established name in the lighting manufacturing industry. With a history spanning nearly two decades, the company's growth has been driven by continuous development, technical advancement, and a strong commitment to quality in lighting solutions.

This journey has been shaped by a multidisciplinary team of engineers, designers, and technical specialists who bring together industry knowledge, practical experience, and problem-solving expertise. Working collaboratively, the team supports both design-led and technically demanding projects, ensuring that lighting solutions meet performance requirements while respecting architectural intent.

Through the combined efforts of its team and partners, Neverend continues to deliver lighting solutions that balance innovation, reliability, and long-term value.

# OUR ROLE.

Neverend Lighting is a technically driven lighting solutions provider specializing in architectural, decorative, and custom lighting for hospitality, commercial, and public-sector projects.

Positioned between design intent and technical execution, Neverend supports projects that require precision, coordination, and compliance. The company works closely with architects, lighting designers, consultants, and contractors to translate design concepts into technically sound, specification-compliant lighting solutions.

With a strong focus on custom and bespoke applications, Neverend combines engineering expertise, flexible manufacturing resources, and structured project coordination to deliver lighting solutions that meet performance, quality, and delivery requirements across diverse project scales and typologies.



# VISSION & MISSION.

**Mission:** To redefine illumination by creating innovative, sustainable, and aesthetically pleasing lighting solutions that enhance the way people experience their environments.

**Vision:** To be a global leader in lighting manufacturing, known for our unwavering commitment to excellence, environmental responsibility, and the transformative power of light.

# PRODUCT PORTFOLIO.

## Technical Lighting

Performance-driven lighting solutions developed for projects with specific functional, environmental, and engineering requirements. This category includes luminaires designed for accuracy, durability, optical control, and system integration across commercial, architectural, and infrastructure applications.

## Decorative Lighting

Design-led lighting products created to enhance interior spaces through form, material, and visual expression. Decorative lighting solutions are suitable for residential, hospitality, and commercial environments where atmosphere and aesthetic identity are essential

## Outdoor Lighting

Robust lighting solutions engineered for exterior applications, including façades, landscapes, pathways, and public areas. Outdoor lighting products are designed to withstand environmental conditions while delivering reliable performance and architectural integration.

## Control Systems.

DMX CONTROL - ETHERNET CONTROLS - VIDEO SOLUTIONS - DALI 2

# SERVICES.

- Architectural and technical lighting supply
- Decorative lighting solutions
- Engineering and technical lighting support
- Lighting design coordination and system assistance
- Product customization and bespoke solutions
- Technical documentation and product submittals
- Performance evaluation and technical coordination
- Support during installation and commissioning stages

Services are delivered in coordination with architects, lighting designers, consultants, and contractors, ensuring that lighting solutions meet design intent, technical requirements, and operational expectations.

# CUSTOM & BESPOKE SOLUTIONS.

Neverend Lighting develops custom and bespoke lighting solutions tailored to the specific requirements of each project.

This includes the adaptation and development of lighting fixtures in terms of size, form, materials, finishes, optical performance, and technical specifications. Custom solutions are engineered in coordination with design and technical teams to ensure compatibility with architectural intent, system requirements, and operational conditions.

Through flexible manufacturing resources and engineering support, Neverend Lighting is able to respond to unique design challenges and specialized applications, delivering lighting solutions that balance creativity, performance, and long-term reliability.

# PARTNERS.

- OSRAM (GERMANY)
- CREE (USA)
- MEAN WELL (TAIWAN)
- PHILIPS / SIGNIFY (NETHERLANDS)
- NICHIA (JAPAN)
- LERUENA (UAE)
- SAMSUNG LED (SOUTH KOREA)
- LG INNOTEK (SOUTH KOREA)
- TRIDONIC (AUSTRIA)
- BRIDGELUX (USA)
- GE CURRENT (USA)
- LUMILEDS (NETHERLANDS/USA)
- CITIZEN ELECTRONICS (JAPAN)

# WORKING WITH.

- AL TAYER ENGINEERING.
- ALICO INDUSTRIES LIMITED.
- ATANA HOTELS.
- DAMAC.
- EMAAR.
- JW MARRIOT.
- RITZ CARLTON.
- KHAMAS INVESTMENT GROUP.
- GASTRONAUT HOSPITALITY.
- QFOOD BEVERAGE.
- A.D MILITARY GOVERNMENT.
- MIRAGE ELECTROMECHANICAL CONTRACTING LLC.
- FUTURE CULTURE CONT.
- LERUENA.
- ZOYA HOTELS.

# CERTIFICATES.

- CE Conformity
- RoHS Compliance
- IEC Standards
- EN Standards
- Low Voltage Directive (LVD)
- EMC Directive
- IP Rating (IEC 60529)
- IK Rating (IEC 62262)
- CB Scheme (IECEE)
- IES LM-79
- IES LM-80
- TM-21
- CRI Test Reports
- CCT & Chromaticity Reports
- IESNA Standards
- CIE Publications
- ANSI Lighting Standards
- EN 12464-1
- EN 12464-2
- DALI (IEC 62386)
- DMX512
- ISO 9001
- ISO 14001
- ISO 45001

# QUALITY & STANDARDS.

At Neverend, every lighting product undergoes a detailed quality assurance process to ensure consistent performance, safety, and durability. We test each batch based on key parameters such as lumen output, color temperature accuracy, CRI (Color Rendering Index), voltage stability, dimming performance, and surface finish quality.

Our quality control team conducts standardized tests, using calibrated equipment, to measure and record data for each production batch. Results are plotted in quality assurance charts, including line graphs, bar charts, and radar charts, to monitor consistency and identify any deviations.

By visually comparing each batch against our internal benchmarks and international standards, we ensure that every product leaving our facility meets the highest quality expectations. This process allows us to maintain superior reliability across all our lighting solutions.



# COMPLETED & ONGOING PROJECTS.

HUQQA RESTAURANT - UAE, DUBAI MALL, 2<sup>ND</sup> FLOOR - 2024

HUQQA THE MARKET - UAE, DUBAI MALL, 2<sup>ND</sup> FLOOR - 2025

SALVAJE RESTAURANT - UAE DUBAI, DOWNTOWN - 2024

EGE RESTAURANT - UAE, DUBAI, DUBAI CREEK, - 2024

TROVE RESTAURANT - UAE, DUBAI MALL, GROUND FLOOR - 2025

HUQQABAZ ABUDHABI - UAE, ABUDHABI, MARINA, 2024

POLI RESTAURANT - UAE, DUBAI, DOWNTOWN - 2024

MAMASHELTER RESIDENCES - UAE, DUBAI, DOWNTOWN - 2024

RADDISON RED HOTEL - UAE, DSO - 2024

GAL RESTAURANT - UAE DUBAI, DOWNTOWN - 2024

KHALIDIA PALACE - UAE DUBAI, DEIRA - 2023

DISTRICT8 - UAE, DUBAI, MARINA - 2024

HUQQABAZ SOUQ AL BAHAR - UAE, DUBAI, DOWNTOWN, SAB- 2024

UFC GYM - UAE, DUBAI, DSO, SILICON CENTRAL - 2024

HUQQABAZ GARDEN - UAE, DUBAI, EMIRATES MALL - 2024

HUQQABAZ JUMEIRAH - UAE, DUBAI, JUMEIRAH ROAD - 2024

URLA RESTAURANT - UAE, DUBAI, DOWNTOWN - 2024

JVC MARRIOTT HOTEL - UAE, DUBAI, DOWNTOWN - 2025

RITZ CARLTON DOWNTOWN - UAE, DUBAI, DOWNTOWN - 2025

WOOHOO RESTAURANT - UAE, DUBAI, DOWNTOWN - 2025

RAM&ROLL RESTAURANT - UAE, DUBAI, DOWNTOWN - 2025

MAMABELLA RESTAURANT - UAE, DUBAI, DOWNTOWN - 2025

SPOCK BAR - UAE, DUBAI, DOWNTOWN - 2025

G.H.Q ARMED FOCES - DTE GENERAL PURCHASING ABU DHABI, U.A.E. - 2020

RAK PARKS - UAE, RAK, E66 - 2025

RUSSIAN PAVILLION EXPO - UAE, DUBAI - 2024

DUBAI INTERNATIONAL AIRPORT - UAE, DUBAI - 2023

DUBAI SILICON OASIS MB - UAE, DUBAI - 2024

UBORA TOWER - UAE, DUBAI - 2024

THE POINTE (LANDSCAPE) - UAE, DUBAI - 2024

SHARJAH UNIVERSITY ROAD - UAE, DUBAI - 2024

FESTIVAL CITY (LANDSCAPE) - UAE, DUBAI - 2024

VARIOUS SOLAR PARKS RAK - RAK, DUBAI - 2025

TONINI LAMBORGHINI RESIDENCES - UAE, DUBAI - 2025

SOBHA HARTLAND 2 LANDSCAPE - UAE, DUBAI - 2025

MAMASHELTER 13. FLOOR - UAE, DUBAI - 2025

BURSASPOR STADIUM - BURSA, TURKEY, 2020

DRAGON PALACE HOTEL - UAE, DUBAI, 2024

SHARJAH MOSQUE 611 - UAE, DUBAI, 2022

PUPIL OF FATE - UAE, DUBAI, 2024

# GALLERY.



PROJECT: RAM&ROLL DUBAI



PROJECT: HUQQA DUBAI MALL



# GALLERY.



PROJECT: RUSSIAN PAV. EXPO



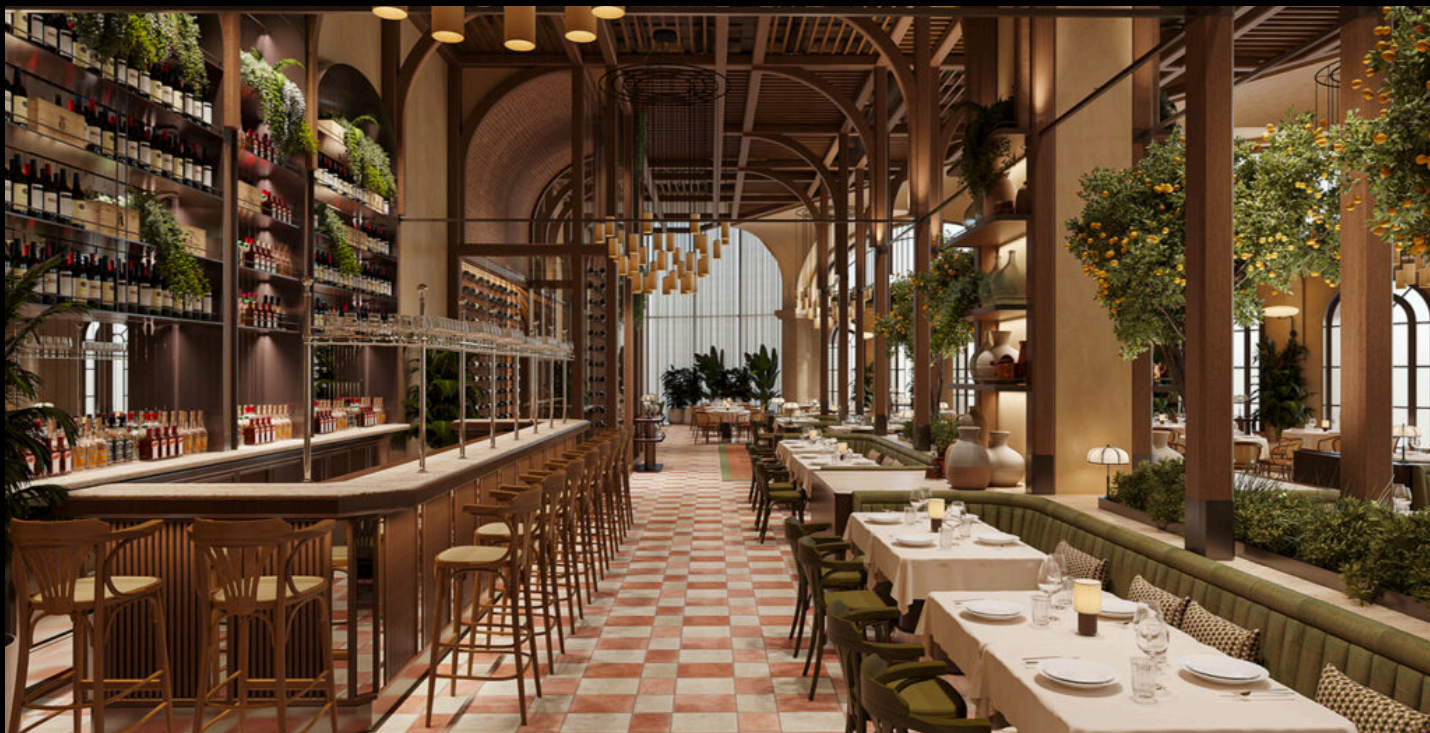
PROJECT: WOOHOO DUBAI



# GALLERY.



PROJECT: RAK PUBLIC PARKS



PROJECT: MAMABELLA REST.



# GALLERY.



PROJECT: EGE RESTAURANT



PROJECT: SPOCK DUBAI



# GALLERY.



PROJECT: TROVE RESTAURANT



PROJECT: DISTRICT8



# GALLERY.



PROJECT: MAMASHELTER HOTEL



PROJECT: RADDISON RED HOTEL



# GALLERY.



PROJECT: SALVAJE RESTAURANT



PROJECT: GAL RESTAURANT



# GALLERY.



PROJECT: SILICON OASIS



PROJECT: RADDISON RED HOTEL



# GALLERY.



PROJECT: SHARJAH UNIVERSITY ROAD



PROJECT: FESTIVAL CITY

# COMPANY INFORMATION.

NEVEREND UAE - [www.neverend.com.tr](http://www.neverend.com.tr)  
NEVEREND BULGARIA - [www.neverend.bg](http://www.neverend.bg)

EMAIL FOR PROJECT INQUIRIES

[project@neverendlighting.com](mailto:project@neverendlighting.com)  
[project@neverend.com.tr](mailto:project@neverend.com.tr)

FOR INFO & OTHER: [info@neverend.com.tr](mailto:info@neverend.com.tr)

SOCIAL MEDIA: INSTAGRAM: [@neverend.lighting](https://www.instagram.com/neverend.lighting) // [@neverend.bg](https://www.instagram.com/neverend.bg)

**DUBAI-UAE**  
**WISDOM ELECT. IND. LLC / NEVEREND LIGHTING**

WAREHOUSE: INDUSTRIAL AREA #11 , STREET #6 ,WH.2, PO:20, SHARJAH - UAE  
HQ: THE ICON TOWER, 701, 7, DSO, DUBAI, UAE

**BULGARIA**  
**NEVEREND EOOD**

UL. "VASIL LEVSKI" 258, N1,4003 NORTHERN INDUSTRIAL ZONE, PLOVDIV,  
BULGARIA

**TURKIYE**  
**NEVEREND ELEKTRIK**

YENIKARAMAN, TURAN MEHMET CD. NO:48, 16170 OSMANGAZI/BURSA, TURKIYE

**CHINA**  
**PRETTY STOCK -JOINT CO.**

NO.76 QINGFENG MIDDLE ROAD, LIUZHOU INDUSTRIAL DISTRICT SHIJIE TOWN,  
DONGGUAN CITY GUANGDONG PROVINCE, P.R.CHINA

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