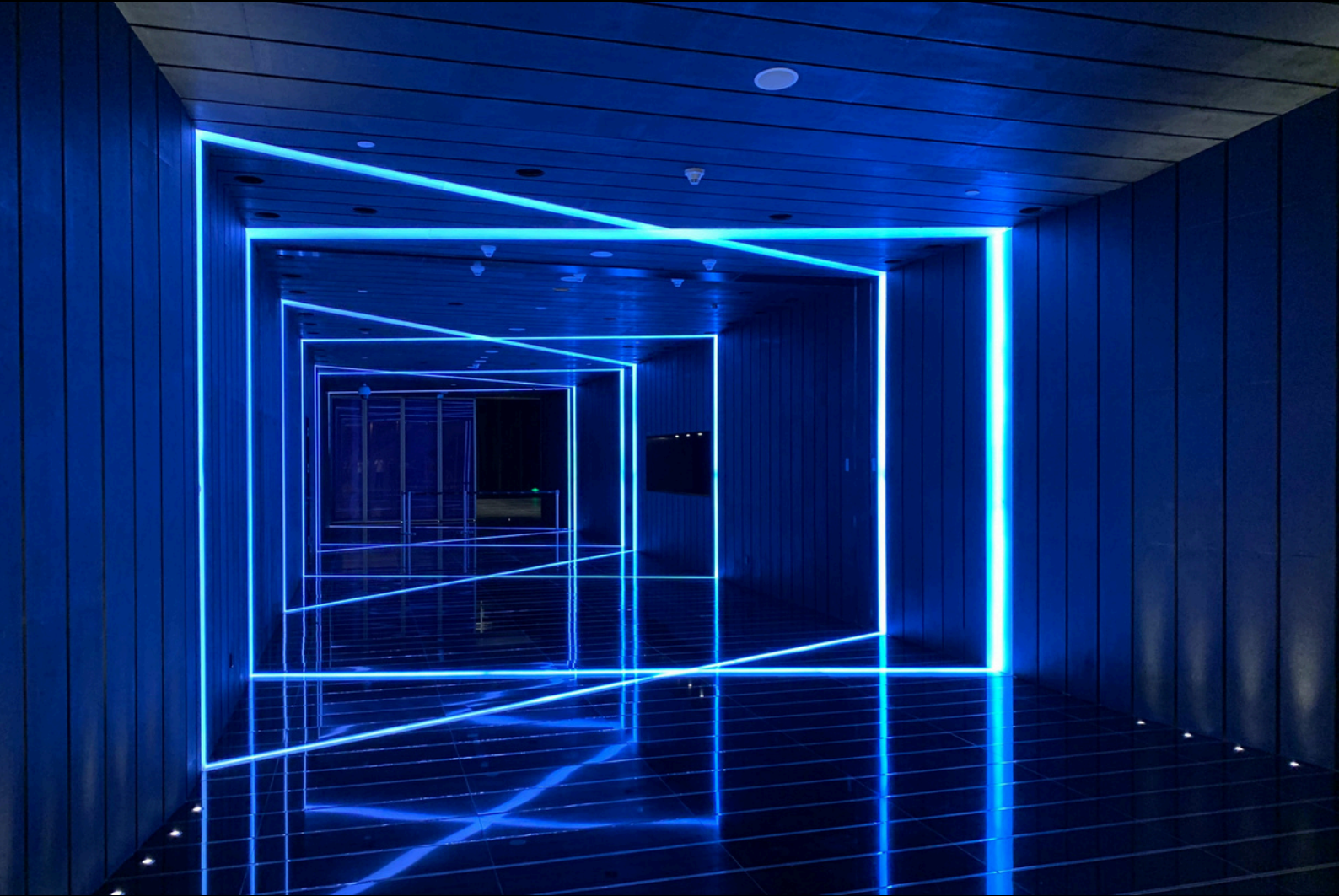


NEVEREND LIGHTING

# COMPANY PROFILE

[www.neverend.com.tr](http://www.neverend.com.tr)



2026-2027

NEVEREND

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# ABOUT

Neverend Lighting, operating under Wisdom Elect. Ind. LLC, is a UAE-based company established in 2005, specializing in lighting and engineering solutions for a wide range of projects.

## NEVEREND

DUBAI-UAE / BULGARIA / TURKIYE / CHINA

With nearly two decades of industry experience, the company delivers both standard and custom solutions, combining lighting expertise with practical engineering capabilities. Its scope extends beyond product supply to include technical development, project-specific adaptations, and solution-driven support tailored to project requirements.

Neverend's multidisciplinary team of engineers, designers, and technical specialists works collaboratively to address both design intent and technical performance. This integrated approach enables the company to support complex and detail-oriented projects across architectural, decorative, and specialized applications.

Through continuous development and hands-on experience, Neverend focuses on delivering solutions that are technically sound, adaptable, and aligned with long-term project needs.

# VISION

To be a trusted and reliable provider of lighting and engineering solutions within the region, recognized for delivering practical, adaptable, and project-driven outcomes across a diverse range of applications. Neverend aims to contribute to the built environment by supporting projects with solutions that balance technical performance, design intent, and long-term functionality.



# MISSION

To deliver integrated lighting and engineering solutions that effectively address both aesthetic requirements and technical performance standards.

To support clients, consultants, and contractors with dependable, project-focused services from initial concept through to final delivery.

To provide flexible and customized solutions that respond to the specific demands of each project.

To continuously enhance capabilities through technical development, innovation, and alignment with industry standards and best practices.

To maintain consistent quality, reliability, and responsiveness across all stages of project execution.

# CORE SERVICES

## **Indoor Lighting**

Supply and development of indoor lighting solutions tailored for residential, commercial, and hospitality environments, addressing both functional and aesthetic requirements.

## **Outdoor Lighting**

Provision of outdoor and landscape lighting solutions designed for durability, performance, and integration with architectural and environmental conditions.

## **Jewellery Lighting**

Specialized lighting solutions developed for retail and jewellery applications, focusing on precision, brightness control, and product highlighting.



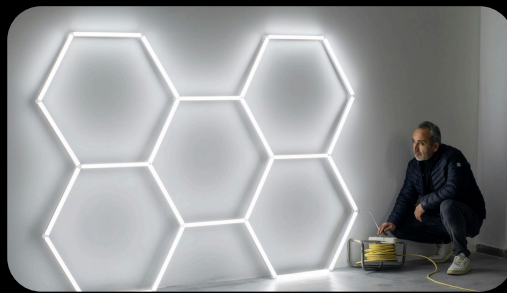
# ENGINEERING SERVICES

## **Lighting Consultation**

Technical guidance on lighting selection, system integration, and project requirements to support design and execution stages.

## **Layout Design**

Preparation of lighting layouts aligned with architectural drawings, ensuring proper distribution, functionality, and compliance with project standards.



## **Product Engineering**

Development and customization of lighting products based on project-specific requirements, including technical modifications and performance adjustments.

## **Lighting Control Systems**

Integration of lighting management systems, including smart controls and automation solutions for enhanced efficiency and flexibility.

## **Specification & Technical Documentation**

Preparation of specification sheets, technical submittals, and documentation required for project approvals and compliance.

## **Dialux Calculations**

Execution of lighting calculations and simulations using Dialux to validate performance, illumination levels, and design accuracy.

# PRODUCT RANGE

## **Indoor Lighting**

A range of indoor lighting fixtures designed for residential, commercial, and hospitality applications, including downlights, spotlights, linear systems, and decorative fittings.

## **Outdoor Lighting**

Durable and weather-resistant lighting solutions for exterior applications, including facade lighting, landscape lighting, and architectural outdoor fixtures.

## **Jewellery & Retail Lighting**

Precision lighting solutions developed for retail environments, with a focus on product highlighting, color accuracy, and controlled illumination.



## **Custom Lighting Fixtures**

Bespoke lighting products developed to meet specific project requirements, including customized dimensions, finishes, and technical specifications.

## **Lighting Control Systems**

Smart and automated lighting solutions, including dimming systems, programmable controls, and integrated management systems for enhanced efficiency and flexibility.

# KEY PROJECTS

**HUQQA RESTAURANT** - UAE, DUBAI MALL, 2<sup>ND</sup> FLOOR - 2024

**HUQQA THE MARKET** - UAE, DUBAI MALL, 2<sup>ND</sup> FLOOR - 2025

**SALVAJE RESTAURANT** - UAE DUBAI, DOWNTOWN - 2024

**EGE RESTAURANT** - UAE, DUBAI, DUBAI CREEK, - 2024

**TROVE RESTAURANT** - UAE, DUBAI MALL, GROUND FLOOR - 2025

**HUQQABAZ ABUDHABI** - UAE, ABUDHABI, MARINA, 2024

**POLI RESTAURANT** - UAE, DUBAI, DOWNTOWN - 2024

**MAMASHELTER RESIDENCES** - UAE, DUBAI, DOWNTOWN - 2024

**RADDISON RED HOTEL** - UAE, DSO - 2024

**GAL RESTAURANT** - UAE DUBAI, DOWNTOWN - 2024

**KHALIDIA PALACE** - UAE DUBAI, DEIRA - 2023

**DISTRICT8** - UAE, DUBAI, MARINA - 2024

**HUQQABAZ SOUQ AL BAHAR** - UAE, DUBAI, DOWNTOWN, SAB- 2024

**UFC GYM** - UAE, DUBAI, DSO, SILICON CENTRAL - 2024

**HUQQABAZ GARDEN** - UAE, DUBAI, EMIRATES MALL - 2024

**HUQQABAZ JUMEIRAH** - UAE, DUBAI, JUMEIRAH ROAD - 2024

**URLA RESTAURANT** - UAE, DUBAI, DOWNTOWN - 2024

**JVC MARRIOTT HOTEL** - UAE, DUBAI, DOWNTOWN - 2025

**RITZ CARLTON DOWNTOWN** - UAE, DUBAI, DOWNTOWN - 2025

**WOOHOO RESTAURANT** - UAE, DUBAI, DOWNTOWN - 2025

**RAM&ROLL RESTAURANT** - UAE, DUBAI, DOWNTOWN - 2025

**MAMABELLA RESTAURANT** - UAE, DUBAI, DOWNTOWN - 2025

**SPOCK BAR** - UAE, DUBAI, DOWNTOWN - 2025

**G.H.Q ARMED FOCES** - DTE GENERAL PURCHASING ABU DHABI, U.A.E. - 2020

**RAK PARKS** - UAE, RAK, E66 - 2025

**RUSSIAN PAVILLION EXPO** - UAE, DUBAI - 2024

**DUBAI INTERNATIONAL AIRPORT** - UAE, DUBAI - 2023

**DUBAI SILICON OASIS MB** - UAE, DUBAI - 2024

**UBORA TOWER** - UAE, DUBAI - 2024

**THE POINTE (LANDSCAPE)** - UAE, DUBAI - 2024

**SHARJAH UNIVERSITY ROAD** - UAE, DUBAI - 2024

**FESTIVAL CITY (LANDSCAPE)** - UAE, DUBAI - 2024

**VARIOUS SOLAR PARKS RAK** - RAK, DUBAI - 2025

**TONINI LAMBORGHINI RESIDENCES** - UAE, DUBAI - 2025

**SOBHA HARTLAND 2 LANDSCAPE** - UAE, DUBAI - 2025

**MAMASHELTER 13. FLOOR** - UAE, DUBAI - 2025

**BURSASPOR STADIUM** - BURSA, TURKEY, 2020

**DRAGON PALACE HOTEL** - UAE, DUBAI, 2024

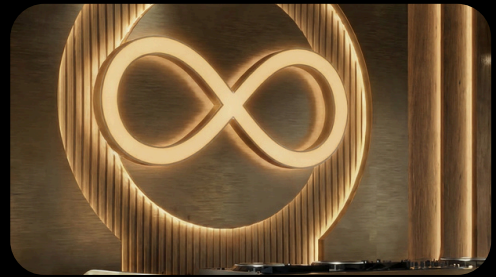
**SHARJAH MOSQUE 611** - UAE, DUBAI, 2022

**PUPIL OF FATE** - UAE, DUBAI, 2024

**AL SEEB** - UAE, DOWNTOWN, DUBAI, 2026

# CLIENTS

ALICO  
GASTRONAUT HOSP.  
MARRIOTT  
IKEA  
ELEMEGI  
HUQQA  
SOBHA  
QFOOD & BEVERAGE  
ALEX INVESTMENT GRP  
BURSASPOR  
KHAMAS GROUP  
EMAAR  
MAMABELLA  
QFOOD & BEVERAGE  
UFC  
NAKHEEL  
SALVAJE  
AL TAYER ENG.  
RITZ CARLTON  
RADISSON  
LOOP



# OUR APPROACH

## **Custom Design & Engineering Capability**

Ability to develop and adapt lighting solutions based on specific project requirements, including technical modifications and bespoke designs.

## **Project-Focused Approach**

Strong understanding of project workflows, enabling effective coordination with consultants, contractors, and designers throughout all stages.

## **Technical Expertise & Practical Solutions**

Combination of lighting knowledge and engineering capability to address both design intent and technical challenges.

## **Flexible & Adaptive Solutions**

Capability to adjust products and specifications to suit project-specific needs, rather than relying only on standard offerings.

## **Compliance with Industry Standards**

Products and solutions aligned with relevant international standards and project requirements, ensuring smooth approval processes.

# OUR TEAM



Our team brings together experienced designers, engineers, sales professionals, finance specialists, and technical experts, working collaboratively to deliver high-quality lighting solutions.

From initial consultation and budgeting to final execution, each stage is managed with precision to ensure efficiency, transparency, and project success.

- **Lighting Designers**
- **Project Engineers**
- **Sales & Client Relations**
- **Finance & Commercial Management**
- **Technical & Installation Support Team**

# CERTIFICATES & STANDARDS

- CE Conformity
- RoHS Compliance
- IEC Standards
- EN Standards
- Low Voltage Directive (LVD)
- EMC Directive
- IP Rating (IEC 60529)
- IK Rating (IEC 62262)
- CB Scheme (IECEE)
- IES LM-79
- IES LM-80
- TM-21
- CRI Test Reports
- CCT & Chromaticity Reports
- IESNA Standards
- CIE Publications
- ANSI Lighting Standards
- EN 12464-1
- EN 12464-2
- DALI (IEC 62386)
- DMX512
- ISO 9001
- ISO 14001
- ISO 45001

# GALLERY



PROJECT: RAM&ROLL DUBAI



PROJECT: HUQQA DUBAI MALL

# GALLERY



PROJECT: RUSSIAN PAV. EXPO



PROJECT: WOOHOO DUBAI

# GALLERY



PROJECT: SALVAJE RESTAURANT



PROJECT: GAL RESTAURANT

# GALLERY



PROJECT: MAMASHELTER HOTEL



PROJECT: RADDISON RED HOTEL

# CONTACT

NEVEREND UAE - [www.neverend.com.tr](http://www.neverend.com.tr)  
NEVEREND BULGARIA - [www.neverend.bg](http://www.neverend.bg)

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**[project@neverend.com.tr](mailto:project@neverend.com.tr)**

FOR INFO & OTHER: [info@neverend.com.tr](mailto:info@neverend.com.tr)

SOCIAL MEDIA: INSTAGRAM: [@neverend.lighting](https://www.instagram.com/neverend.lighting) // [@neverend.bg](https://www.instagram.com/neverend.bg)

## **DUBAI-UAE** **WISDOM ELECT. IND. LLC / NEVEREND LIGHTING**

WAREHOUSE: INDUSTRIAL AREA #11 , STREET #6 ,WH.2, PO:20, SHARJAH -  
UAE

HQ: THE ICON TOWER, 701, 7, DSO, DUBAI, UAE

## **BULGARIA** **NEVEREND FOOD**

UL. "VASIL LEVSKI" 258, N1,4003 NORTHERN INDUSTRIAL ZONE, PLOVDIV,  
BULGARIA

## **TURKIYE** **NEVEREND ELEKTRIK**

YENIKARAMAN, TURAN MEHMET CD. NO:48, 16170 OSMANGAZI/BURSA,  
TURKIYE

## **CHINA** **PRETTY STOCK -JOINT CO.**

NO.76 QINGFENG MIDDLE ROAD, LIUZHOU INDUSTRIAL DISTRICT SHIJIE  
TOWN, DONGGUAN CITY GUANGDONG PROVINCE, P.R.CHINAT