



COMPANY PROFILE & PRE-QUALIFICATION

SMART & CONTROL SYSTEMS

Lighting Control • Automation • Interfaces • Integrated Project Systems

- Lighting Control
- BGM / AV
- Intercom / ELV
- Water Leak
- HVAC / FCU
- Curtain & Shading
- BMS Interface
- Lift Pre-Call

INTELLIGENT. CONNECTED. EFFORTLESS.



UNIFIED USER
EXPERIENCE

A unified project
solution for modern
residential, hospitality,
commercial and mall
environments.

About NEVEREND

Lighting and project solutions company with integrated control systems capability.

Neverend is a lighting and project solutions company delivering indoor, outdoor, decorative, technical and custom lighting for residential, commercial, hospitality, retail and architectural spaces.

For Smart & Control Systems, we support clients from concept selection and technical coordination through supply, site coordination, testing and commissioning.

Our objective is to match each project requirement with a practical, durable and approval-ready system architecture.

SMART SYSTEMS POSITIONING

Control systems are treated as part of the project design intent — not only as equipment supply.

DI

DESIGN INTENT

Lighting mood, scenes and user interaction aligned with interior concept.

PC

PROJECT COORDINATION

Coordination with MEP, ELV, BMS, lift, HVAC and consultant teams.

IS

INTEGRATED SOLUTIONS

Lighting, dimming, audio, HVAC and interfaces in one control concept.

AS

APPROVAL SUPPORT

Technical submissions, documentation and final commissioning support.

Our Services

Support from early concept to final testing and commissioning.

01

01

Technical Proposal

System concept, scope alignment, preliminary solution narrative and compliance response.

02

02

Consultancy & Selection

Platform recommendation based on project type, interface needs, budget and consultant expectations.

03

03

Supply of Materials

Supply of approved control hardware, interfaces and accessories matching project requirements.

04

04

Site Coordination

Coordination with MEP, ELV, HVAC, lift, BMS, AV and fit-out teams for interface readiness.

05

05

Programming & Graphics

Scene logic, schedules, touch-panel UI, room naming, handover settings and user profiles.

06

06

Testing & Commissioning

Point-to-point testing, scene verification, user training and final handover support.

SERVICE PRINCIPLE

We do not only supply devices; we define the control concept, coordinate the interfaces and deliver a working user experience.

Smart & Control Systems Scope

Systems that can be included depending on project type and approved requirements.

LT

Lighting & Dimming

DALI / DMX / relay control, scenes, schedules, dimming and central monitoring.

HV

HVAC / FCU Interface

Temperature, fan speed, mode control and schedule logic subject to HVAC interface.

AV

BGM / AV Control

Multi-zone background music, source selection and centralized user control.

SH

Curtain & Shading

Open / close / stop and scene-based operation where motorized systems are provided.

IA

Intercom & Access

Intercom integration, visitor communication and selected access-control interfaces.

WL

Water Leak & Sensors

Leak alerts, sensor logic and relay outputs for external shut-off valve interfaces.

LF

Lift Interface

Passenger lift pre-call from apartment / zone interface where supported by lift supplier.

BM

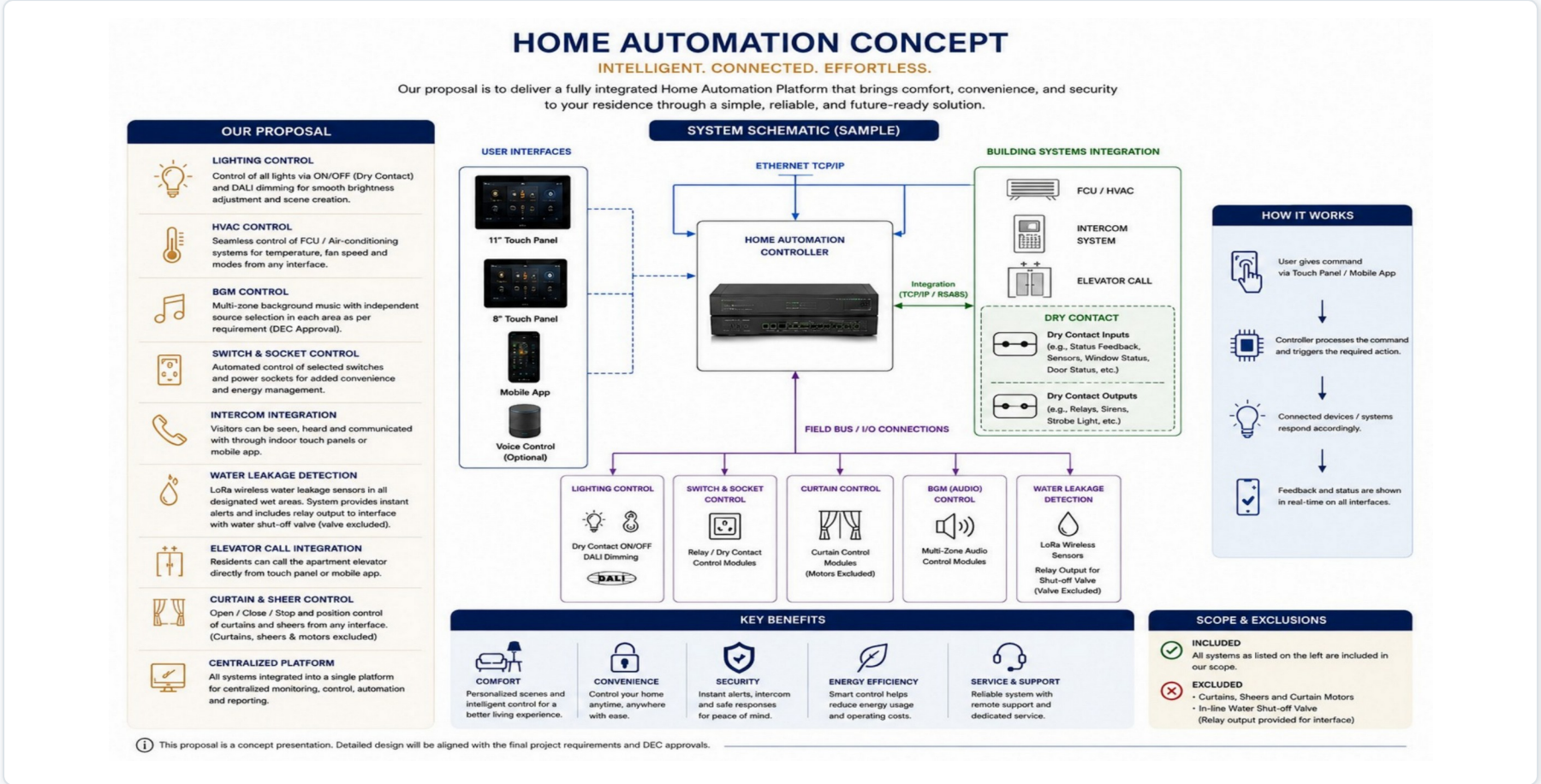
BMS / Network

TCP/IP, dry contact, RS-485, Modbus/BACnet gateways where required by project.

The exact package is selected according to project needs: residential, restaurants, hotel rooms, retail, mall common areas, back-of-house, façade and landscape lighting.

Home Automation Concept

A unified control architecture showing the relationship between user interfaces, central control and integrated systems.



Preferred Control Platforms

NEVEREND can work with multiple brands; these are our priority platforms for lighting and smart control.

Philips Dynalite

Best fit for architectural lighting control, hospitality scenes, retail common areas and larger lighting-control backbones.

- Strong lighting-control backbone and scene management
- Premium user interfaces for restaurants and front-of-house areas
- Good for consultant-driven lighting packages and DALI/DMX logic
- May require more dedicated lighting-control engineering

LIGHTING-CONTROL LED

Control4

Best fit for integrated smart environments where lighting, HVAC, AV, intercom, curtains and user experience need one platform.

- Strong touch-panel / app user experience
- Good integration for AV, BGM, curtains, HVAC and security interfaces
- Useful for residences, VIP zones, restaurants, retail lounges and premium areas
- Final cost depends on licences, controller count and third-party integration scope

INTEGRATED EXPERIENCE

Selection is made by project: required user experience, consultant preference, system complexity, budget and long-term service expectations.

Philips Dynalite — Lighting Control & Interfaces

Premium lighting-control platform used by NEVEREND on multiple restaurant and residential projects.

**BEST WHEN LIGHTING CONTROL IS
THE BACKBONE**

Relevant user interfaces



**Revolution Display /
Button**



**Antumbra Display /
Button**



Glass Touch Keypad



Dynalite Touch Screen

Why it is strong

- Excellent for lighting scenes, dimming and architectural lighting packages
- User interfaces can communicate within the Dynalite network
- Button and display options allow clean restaurant / hospitality user control
- Useful where lighting is the main driver of the control scope

Typical limitations

- Less “all-in-one home app” focused than Control4
- Non-lighting integration needs careful gateway / interface planning

NEVEREND use case

- Restaurant lighting scenes
- Hospitality front-of-house ambience
- Residential lighting-control packages
- Mall/common-area lighting packages where scene control and schedules are priority

Control4 — Integrated Smart Platform

Strong platform for multi-system residential, hospitality and premium commercial user experience.

CURRENT PROJECT REFERENCE

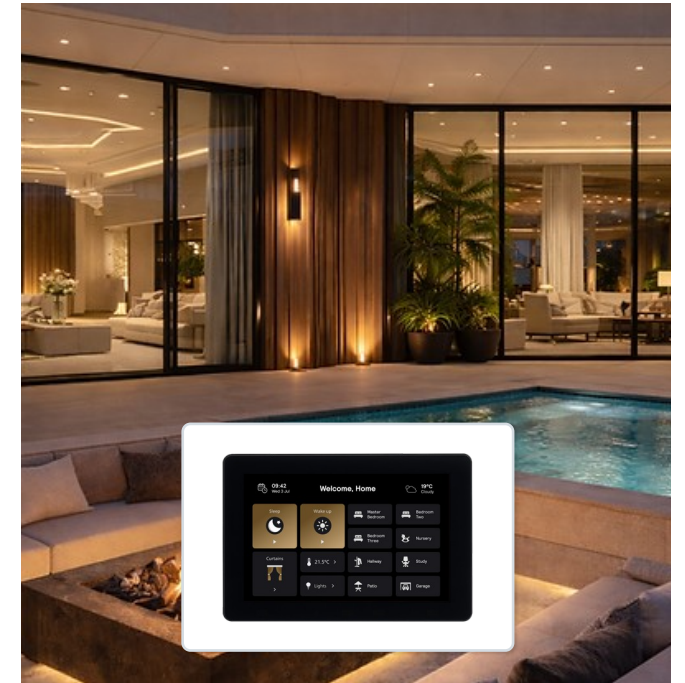
Ritz-Carlton Residences: 48 apartments under active Control4-based smart-control scope.

Why it is strong

- Single user interface for lighting, HVAC, shades, music, TV, security and intercom-style functions
- Strong touch-panel, app and room-based control experience
- Good fit when the client wants the system to feel like a luxury smart environment
- Suitable for apartments, VIP zones, restaurants, lounges, retail show areas and executive areas

Typical limitations

- Final cost is sensitive to controller count, licences, touchscreens and integration scope
- Large lighting-only projects may still be more efficient with a dedicated lighting control backbone



CONTROL4 USER EXPERIENCE

Mall Project Suitability

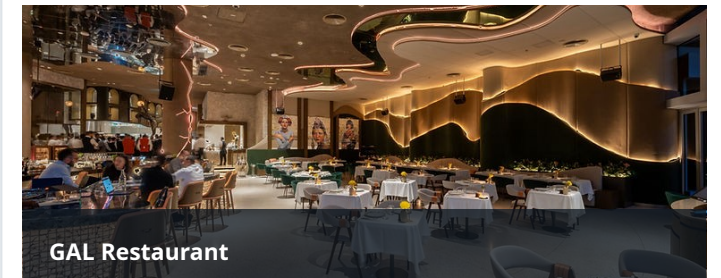
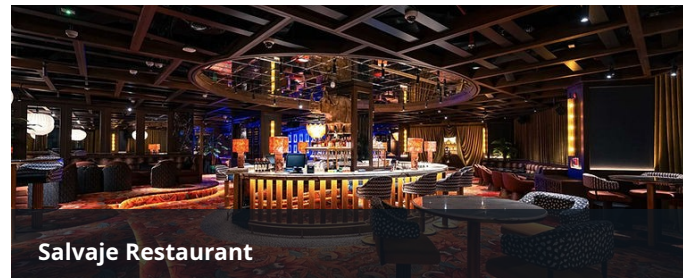
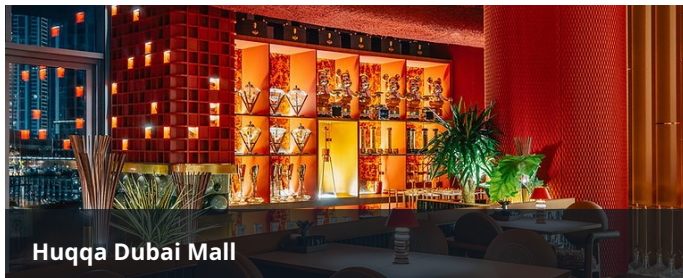
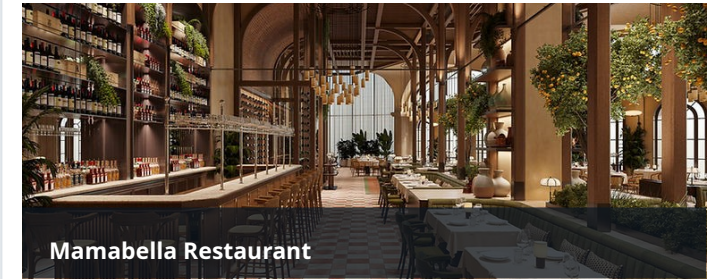
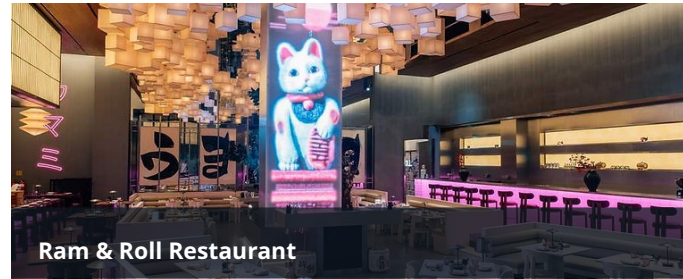
Platform selection should follow the mall’s actual operational needs and budget.

Area / Requirement	Philips Dynalite Fit	Control4 Fit
Common area architectural lighting	Very strong for DALI/DMX scenes, schedules and lighting backbone	Can control lighting but may not be most efficient as pure lighting backbone
Restaurants / F&B spaces	Strong for lighting ambience and scene plates	Strong if AV, BGM, touchscreens and multi-system control are required
VIP / lounge / management zones	Good where lighting is primary	Very strong where luxury touchscreen/app experience is required
BGM / AV / media control	Requires additional AV interface planning	Strong, especially when AV and room control are important
Budget sensitivity	Efficient for lighting-heavy scope	Cost depends on controller, licence and integration density

Suggested approach for a mall: keep both options open. Dynalite can be proposed as the lighting-control backbone; Control4 can be proposed where the client wants richer touch-panel, AV/BGM and multi-system experience. Final selection can be left to client approval because it affects cost.

Hospitality / Restaurant Project References

Restaurant projects referenced as completed with Philips Dynalite lighting control.



Note: Image placeholders are left for final project photos from the NEVEREND gallery if required for the client-facing version.

Additional Relevant References

Broader experience across hospitality, residential and commercial environments.



These references demonstrate lighting design, control scene thinking and project coordination across different project types.

Current Residential Smart-Control Reference

Active 48-apartment residence project with multi-system Control4 smart-control scope.

Ritz-Carlton Residences

48 Apartments

Control4-based home automation scope currently under coordination.

CONTROLLED / INTEGRATED SYSTEMS

- Lighting / DALI dimming
- FCU / HVAC
- BGM / multi-zone audio
- Curtains / sheers control
- Water leak detection
- Intercom integration
- Passenger lift pre-call

What this proves for future projects

- NEVEREND can coordinate more than lighting; the control scope can include HVAC, audio, curtains, leak detection and lift interfaces.
- The user interface can be simplified even when the backend integration is complex.
- Large multi-unit deployments require early coordination with third-party systems and final approval interfaces.
- This same methodology can scale into mall zones, restaurants, VIP lounges and commercial common areas.

Principle: the resident or operator sees simple scenes and buttons; the technical complexity remains behind the platform.

Example Mall Control Concept

A mall project can be more detailed than a residence because it combines operational, tenant and experience zones.

PA

Public Areas

Corridors, atriums, entrances, escalators and circulation lighting scenes.

FB

F&B / Restaurants

Scene plates, dimming, BGM control, schedules and staff-friendly user panels.

RT

Retail / Tenant Areas

Lighting control basis, tenant interface options and common-mode settings.

FO

Façade / Outdoor

DMX / DALI / scheduled effects, evening scenes and energy control.

BH

BOH / Service Areas

Simple ON/OFF, schedules, sensor logic and maintenance access.

MV

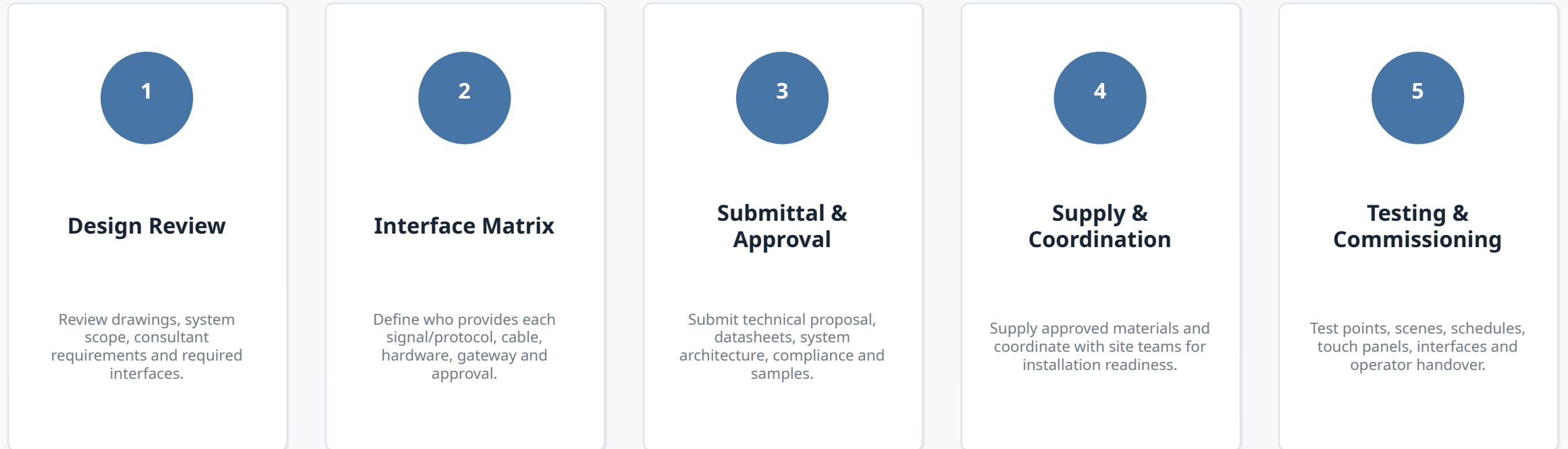
Management / VIP

Premium touchscreens, AV/BGM, HVAC, curtains and integrated control.

Mall recommendation: prepare two compliant system approaches if required — one lighting-control-led option and one integrated smart-control option — then let the client decide based on functionality, budget and long-term maintenance preference.

Project Delivery Methodology

How NEVEREND converts concept into a working control system.



Key handover items: approved architecture, point schedule, interface matrix, scene list, testing records, as-built notes and user training.

SMART & CONTROL SYSTEMS

Lighting control, automation and integrated project solutions for residential, hospitality, commercial and mall environments.

- Project-focused technical approach
- Preferred platforms: Philips Dynalite & Control4
- Experience in restaurants, residences and commercial spaces
- Complete support from proposal to testing & commissioning

Why NEVEREND

We understand both the design language and the technical coordination required to make control systems practical, attractive and reliable for real projects.

Prepared for consultant / client review

www.neverend.com.tr

NEVEREND

**Let's discuss
your project.**

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SMART & CONTROL SYSTEMS / 2026

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